

Amanda Gordon

GRAPHIC DESIGNER

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CAREER OBJECTIVE

Eager to bring my creative skills to a dynamic team where I can push the boundaries of digital and print design. I am seeking a position that challenges me to blend visual storytelling with functionality, aiming to create memorable designs that drive engagement and enhance user satisfaction.

EDUCATION

State University of New York College at Oswego

Bachelor of Fine Arts
Graphic Design
Oswego, NY — 12/2017

SKILLS/STRENGTHS

- Adobe Creative Suite
 - Illustrator
 - Photoshop
 - Indesign
- Microsoft Office
 - Word
 - Excel
 - Powerpoint
 - Outlook
- Canva
- Mac OS
- Windows
- Print Design
- Branding
- Time Management
- Detail-Oriented
- Multitasking
- Adaptable

EXPERIENCE

Just Play / Graphic Designer

Hauppauge, NY - 8/2024 – Present

- Develop and maintain design assets, including logos, icons, and style guides, to ensure brand consistency across all platforms and product lines.
- Collaborated closely with the marketing and product development teams to incorporate strategic messaging, promotional elements, and key visuals into packaging, ensuring alignment with seasonal campaigns and product launches.

DP Sales Distributors / Graphic Designer

Amityville, NY - 3/2018 – 7/2024

- Created 2-D designs for a commercial printing company.
- Independently utilized organizational skills to meet project deadlines in a timely manner.
- Collaborated as a flexible team player with excellent communication skills.
- Completed over 1,000 design projects, including brochures, menus, signs, business cards, and logos for apparel and branding.

The TSG Group / Graphic Design Intern

Hempstead, NY - 5/2017 - 8/2017

- Assisted the Senior Graphic Designer.
- Updated the company branding and marketing material.
- Conducted research to develop style approaches for new projects.